



Pleasant Hill Tourism Improvement District/Stay Pleasant Hill
May 24th, 2023, 9:00am

The meeting will be held both in person at City Hall, in the City small community room, 100 Gregory Lane, Pleasant Hill, CA 94523 and remotely via Zoom in accordance with the Ralph M. Brown Act.

Zoom Meeting

www.zoom.us

Meeting ID: 875 1023 2815 Passcode: 322307

Board Members:

Residence Inn
Tracie Collins, Interim
Chairperson, Sec/Treasurer

Hyatt House
Bradley Wieber

Sonesta Select
Open

Pleasant Hill Inn
Tony Patel

Homewood Suites by Hilton
Open

Chamber of Commerce
Jeremy Carlson

City of Pleasant Hill
Zach Seal

1. Welcome and call to order – Tracie Collins, Chairperson
2. Public comment (for any item that is not on the agenda; please limit to 2 minutes)
The public is welcome at this time to address the PHTID Board on any issue within the Board’s purview, with the exception of items listed below, for which an opportunity will be provided for public comment at the time the item is considered.
3. Motion: Approve April Meeting Minutes
4. Motion: Approve April Financial Reports
5. Special committee updates, Sales, Maps, DEI
6. Assessment increase discussion
7. Meeting frequency discussion/Bylaws update
8. CEO Update from Trish Snowden
9. Sales & Marketing Update from Viola Ncube
10. City update from Zach Seal
11. Chamber Update from Jeremy Carlson
12. New Business

Public Adjournment

Next meeting: TBD

¹Brown Act Notice: The portion of the agenda dealing with the Board’s role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

²ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify Stay Pleasant Hill at least 48 hours in advance of the meeting.

