

**Pleasant Hill Tourism Improvement District (PHTID)**  
**Committee Meeting Minutes**  
**October 26, 2022**  
**9:00am-10:00am**  
**Zoom Meeting**

**Members in Attendance:**

Jeremy Carlson  
Tony Patel  
Tracie Collins, Secretary  
Amanda Hyun

**Guests in Attendance:**

None

**Staff in Attendance:**

Patricia Snowden, CEO Stay PH  
Viola Ncube, Director Sales & Marketing Stay PH

**Members not in Attendance:**

Paul Gaines  
Zach Seal

**Welcome and Call to Order**

Jeremy Carlson called the meeting to order at 9: 07am

**Public Comment (for any item that is not on the agenda; please limit to 2 minutes)**

No public Comment

**Approval of September 2022 Minutes**

Motion to approve the September minutes made by Amanda Hyun, seconded by Tony Patel, Motion passed Unanimously.

**Financials for September 2022**

Financial reports presented by Patricia Snowden, no questions presented. Motion to approve September Financial reports made by Tracie Collins, seconded by Amanda Hyun, Motion passed Unanimously.

**Board Reorganizing**

Patricia Snowden announced Richard Chanofsky has resigned as Board Chair. In January once the new GM is in place with Sonesta hotel we will re assign positions of Board Chair as well as Treasurer.

## **Sales & Marketing**

Viola reported on Sales & Marketing items which took place in September as well as announcing the new Sales Manager starting with Stay Pleasant Hill and what her role will entail. Plans to reconnect with Pleasant Hill Parks & Rec in place to seek out group business.

**New Business** – No New Business

## **CEO Update**

Patricia Snowden announced Bird Scooters launched in Pleasant Hill, this Friday SPH & hotels will have a booth at the Halloween Trail at Pleasant Hill Park, light up the night Nov. 16<sup>th</sup> will have a craft table and the Hospitality program with local high schools happening soon, also Intern program available. Nov. 10<sup>th</sup>, local area Chambers mixer will have a table.

**Committee Member Reports** – None

**Next Meeting Date** – January 25th

The meeting was adjourned at 10:07am