



Pleasant Hill Tourism Improvement District/Stay Pleasant Hill  
May 3rd, 2023, 9:00am

The meeting will be held both in person at City Hall, in the City small community room, 100 Gregory Lane, Pleasant Hill, CA 94523 and remotely via Zoom in accordance with the Ralph M. Brown Act.

Zoom Meeting

[www.zoom.us](http://www.zoom.us)

Meeting ID: 842 2789 1087 Passcode: 171344

Board Members:

Hyatt House  
Open

Residence Inn by Marriott  
Tracie Collins  
Secretary/Treasurer

Sonesta Select  
Open

Pleasant Hill Inn  
Tony Patel

Homewood Suites by Hilton  
Open

Chamber of Commerce  
Jeremy Carlson

City of Pleasant Hill  
Zach Seal

1. Welcome and call to order – Tracie Collins, Interim Chairperson
2. Public comment (for any item that is not on the agenda; please limit to 2 minutes)  
The public is welcome at this time to address the PHTID Board on any issue within the Board’s purview, with the exception of items listed below, for which an opportunity will be provided for public comment at the time the item is considered.
3. Motion: Approve March Meeting Minutes
4. Motion: Approve March Financial Reports
5. New Board member intro/vote
6. Special committee updates, Sales, Maps, DEI
7. Assessment increase discussion
8. Board meeting frequency discussion
9. 1<sup>st</sup> draft budget presentation
10. CEO Update from Trish Snowden
11. Sales & Marketing Update/Marketing Plan from Viola Ncube
12. City update from Zach Seal
13. Chamber Update from Jeremy Carlson
14. New Business

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<sup>1</sup> Brown Act Notice: The portion of the agenda dealing with the Board’s role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

<sup>2</sup> ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify Stay Pleasant Hill at least 48 hours in advance of the meeting.

Public Adjournment

Next meeting: May 24<sup>th</sup> 9am , Location City Hall Small Community Room

