Pleasant Hill Tourism Improvement District/Stay Pleasant Hill
February 21, 2023
8:00am
Pleasant Hill Community Center

320 Civic Drive, Pleasant Hill, Ca 94523
The Republic Room

Board Members:

Hyatt House
Amanda Hyun, Chairman

Residence Inn by Marriott
Tracie Collins
Secretary/Treasurer

Sonesta Select Hotel
Open

Pleasant Hill Inn
Tony Patel

Homewood Suites by Hilton
Open

Chamber of Commerce
Jeremy Carlson

City of Pleasant Hill
Zach Seal

1. Welcome and call to order – Chair, Amanda Hyun

2. Public comment (for any item that is not on the agenda; please limit to 2 minutes)
   The public is welcome at this time to address the PHTID Board on any issue within the Board's purview, with the exception of items listed below, for which an opportunity will be provided for public comment at the time the item is considered.

3. New Board Chair Welcome and Expectations-Amanda Hyun

4. Review SPH Mission and Vision

5. Round Robin to discuss member expectations or concerns

6. Review and discussion on Strategic Plan

7. Brainstorm of ideas- committees, events, marketing initiatives

Public Adjournment
Next meeting: June March 22nd, location TBD

[1] Brown Act Notice: The portion of the agenda dealing with the Board's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

[2] ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the Homewood Suites by Hilton at least 48 hours in advance of the meeting.